

## Cleve Mesidor Director, Public Affairs

Cleve Mesidor serves as Director of Public Affairs for the U.S. Economic Development Administration (EDA) within the U.S. Department of Commerce.

With over 9 years of experience in public affairs, broadcasting, public relations and new media, Cleve is implementing a comprehensive strategic communications plan to promote EDA's many accomplishments to foster job creation, innovation and collaboration to the agency's key stakeholders, local and national press and across federal agencies.

Before joining EDA, Cleve was Communications Director for U.S. Representatives Betty McCollum (MN-4) and Barbara Lee (CA-9). She was also senior staff on Kathleen Blanco's successful gubernatorial race in 2003, Janet Reno's governor campaign in 2002 and oversaw four states for America Coming Together (ACT) during the 2004 presidential campaign. For the 2008 Democratic Presidential Convention in Denver, Cleve booked surrogate interviews for the DNC and Obama for America.

Cleve started her career at CNN's Washington bureau. She earned a Master of Arts degree in Mass Communications from Howard University and holds a Bachelor's from LIM College.